



Verband
Druck + Medien



PARTNER INFORMATION

13-14 April 2027 | Alte Kongresshalle Munich

TURN INTELLIGENCE
INTO REVENUE

Be Part of the Online Print Summit 2027



ALREADY CONFIRMED
COMMUNITY PARTNER 2027:



INITIATIVE
ONLINE
PRINT

A LOOK BACK AT OUR PARTNERS IN 2026

MAJOR PARTNER

durst

COMMUNITY PARTNER



GOLD



SILVER



BRONZE



SUPPORTER



MEDIA PARTNERS



PARTNER ASSOCIATIONS



JOIN 15 YEARS OF SUCCESS



Since its launch in 2013, the Online Print Summit (OPS) has evolved from a German-speaking industry meeting into an international platform for decision-makers in Online Print, Mass Customization, Print-on-Demand and Digital Commerce.

Year after year, the Summit brings together entrepreneurs, technology providers, investors, brands and market observers who are shaping the future of print. The 2026 edition attracted around 350 participants from 18 nations and confirmed the role of OPS as a highly focused meeting point for the global online print community.

For partners, OPS offers more than visibility. It provides direct access to a senior audience, relevant market conversations and formats designed for dialogue, lead generation and long-term business relationships. In 2027, the Summit will continue this development with extended networking formats, curated matchmaking and dedicated spaces for strategic exchange.

WHY YOU SHOULD BE A PARTNER AT OPS 2027

- Direct access to C-level decision-makers from the online print industry
- International audience from print, technology, e-commerce and brand businesses
- Partner visibility across website, printed program and event communication
- Dedicated partner formats such as Executive Briefings and meeting rooms
- Extended pre-event communication from Q3/2026 onwards
- Networking formats designed for business conversations, not random encounters

FORMER KEYNOTES BY

- | | |
|------|--|
| 2026 | Ruppert Bodmeier – CEO disrooptive.com |
| 2025 | Dr. Michael Fries – EVP VistaPrint
Christoph Gamper – CEO Durst Group |
| 2024 | Henrik Müller-Hansen – CEO Gelato |
| 2023 | Robert Keane – CEO Cimpres |
| 2022 | Roland Keppler – CEO Onlineprinters |
| 2020 | Rainer Hundsörfer – CEO Heidelberg Druck |
| 2019 | Robert Keane – CEO Cimpres |
| 2018 | Prof. Dr. Frank T. Piller – RWTH Aachen |
| 2017 | Hartmut Kappes – CFO Flyeralarm |
| 2016 | Benny Landa – Founder Landa Digital Printing |

IMPRESSIONS FROM THE OPS 2026



zipcon consulting
Verband Druck+Medien

RE:INVENTING PRINT

ONLINE PRINT SUMMIT

FOR THE ON-DEMAND ERA

ONLINE PRINT SUMMIT

RE:INVENTING PRINT FOR THE ON-DEMAND ERA

LOST IN TRANSLATION?

Silte vergessen Sie nicht, Ihr Headset für die Simultanübersetzung am Infopoint abzuholen.
Alle Verfügungen werden in unserer On-Demand App für Sie zur Verfügung stehen.

Please do not forget to pick up your headset for simultaneous translation at the Infopoint.
All reservations will be available in our OPS app.

12-13 MARCH 2026 | ALTE KONGRESSHALLE MUNICH

RE:INVENTING PRINT FOR THE ON-DEMAND ERA

WELCOME TO OPS 26!

UPSTAIRS IS ALWAYS A GOOD IDEA

COMMUNITY ZONE

ONLINE PRINT SUMMIT 2027 –
WHY EARLY PARTICIPATION IS WORTHWILE

The strong response to the Online Print Summit 2026 sets the stage for OPS 2027, taking place on 13-14 April 2027 at the Alte Kongresshalle in Munich. Building on key topics such as AI, Agentic Commerce, market developments, Print-on-Demand, merch and Mass Customization, the 2027 edition will put an even stronger focus on dialogue formats, curated matchmaking and hands-on experience labs.

THE SOONER YOU JOIN, THE MORE YOU BENEFIT:

PLANNING SECURITY & REACH: Early booking gives you reliable access to fixed communication windows, international media partnerships and multilingual channels that can be integrated into your own campaign planning.

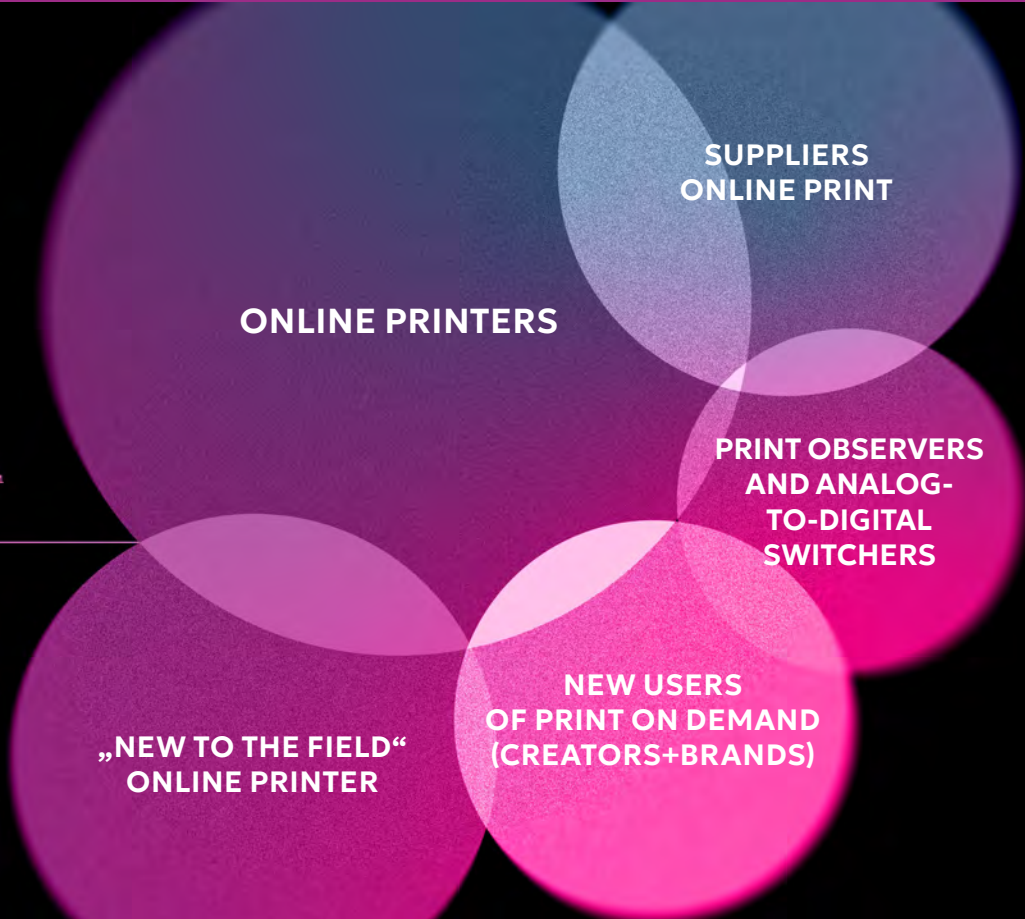
EXTENDED MARKETING PERIOD: As a partner you will be included in pre-event content, newsletters, social media activities and community communication from Q3/2026 onwards. This turns OPS from a two-day event into a longer communication platform.

QUALIFIED CONTACTS: The Community supports data-based matchmaking and makes it easier to find the right people to connect with and arrange relevant meetings before and during the event.

CONTENT ASSETS FOR YOUR FUNNEL: Recordings, recap snippets, interviews and co-branded materials help you extend your presence beyond the event days and use OPS content in your own sales and marketing activities.

ONLINE PRINT SUMMIT
PROVEN AND NEW TARGET GROUPS

OPS continues to attract established online printers as well as technology and software suppliers. At the same time, the audience is becoming broader: more start-ups, investors, brands, content creators and print companies in transition are joining the conversation. For partners, this creates access to both proven customer groups and emerging demand from companies that are entering print-on-demand, mass customization and digital print commerce for the first time.



MEET. TALK. CONNECT: HIGH-VALUE CONVERSATIONS FOR STRONG
CUSTOMER RELATIONSHIPS AND LONG-TERM PARTNERSHIPS



The Online Print Summit 2027 will be designed to create even more relevant conversations between participants and partners. The program structure combines conference content, curated expert sessions, partner-led briefings and informal networking formats. As a partner you are given more opportunities to meet decision-makers in different settings throughout the Summit.

The main conference in the Summit Hall remains the central stage for market insights, strategic impulses and international perspectives. Around the main con-

ference, the Think Zone creates a more focused environment for smaller sessions. C-Level Classrooms will address strategic questions for executives, while Executive Briefings give partners the opportunity to present specific solutions, technologies and use cases to a dedicated audience.

The Community Zone and Connect Zone are built for informal exchange, meetings and networking. Coffee and lunch breaks, the Thinktank Talks and evening events are planned as part of the communication concept

rather than as add-ons. The goal is to make it easier for participants and partners to move from inspiration to concrete business conversations – and maybe also new success stories.

For partners, this means more touchpoints, more time with the right people and more ways to connect before, during and after the event. Instead of relying only on a booth presence, companies can combine visibility, content, meetings and community interaction in one integrated Summit presence.

12 APRIL 2027	13 APRIL 2027	14 APRIL 2027	
	THINK ZONE C-Level Classroom 1Executive Briefing 1Executive Briefing 2Executive Briefing 3	THINK ZONE C-Level ClassroomExecutive Briefing 1Executive Briefing 2Executive Briefing 3	9:00 - 9:45
	SUMMIT HALL OPS CONFERENCE	SUMMIT HALL OPS CONFERENCE	10:00 - 17:00
	CONNECT ZONE Lunch	CONNECT ZONE Lunch	17:00 - 17:45
COMMUNITY ZONE Check In & Exhibition	THINK ZONE C-Level Classroom 2Executive Briefing 4Executive Briefing 5Executive Briefing 6		18:00 - 19:00
COMMUNITY ZONE COMMUNITY WELCOME	COMMUNITY ZONE OPS: THINKTANK TALKS		19:00 - 23:00
COMMUNITY ZONE OPS: Cheers & Thoughts Get together	COMMUNITY ZONE OPS: Connect & Celebrate The Night of Visionaries & Changemakers		

FROM INTEREST TO IMPACT: **YOUR PARTNER JOURNEY STARTS HERE**

Becoming an OPS 2027 partner starts with choosing the package that best fits your goals: Gold, Silver or Bronze. Each package combines on-site visibility, digital presence, event communication and access to the OPS community as shown in the table below. Partners can select their preferred booth location through the online booking tool on the OPS website or in direct conversation with the OPS team. But you better hurry, because the sooner

you book the more options you'll have. An early bird discount of 20% will be given until 31 July 2026.

For partners who want to actively contribute to the OPS program, Executive Briefings offer a dedicated format for sharing expertise, presenting solutions and engaging with a focused audience. These 45-minute sessions take place in the Think Zone of the location and are

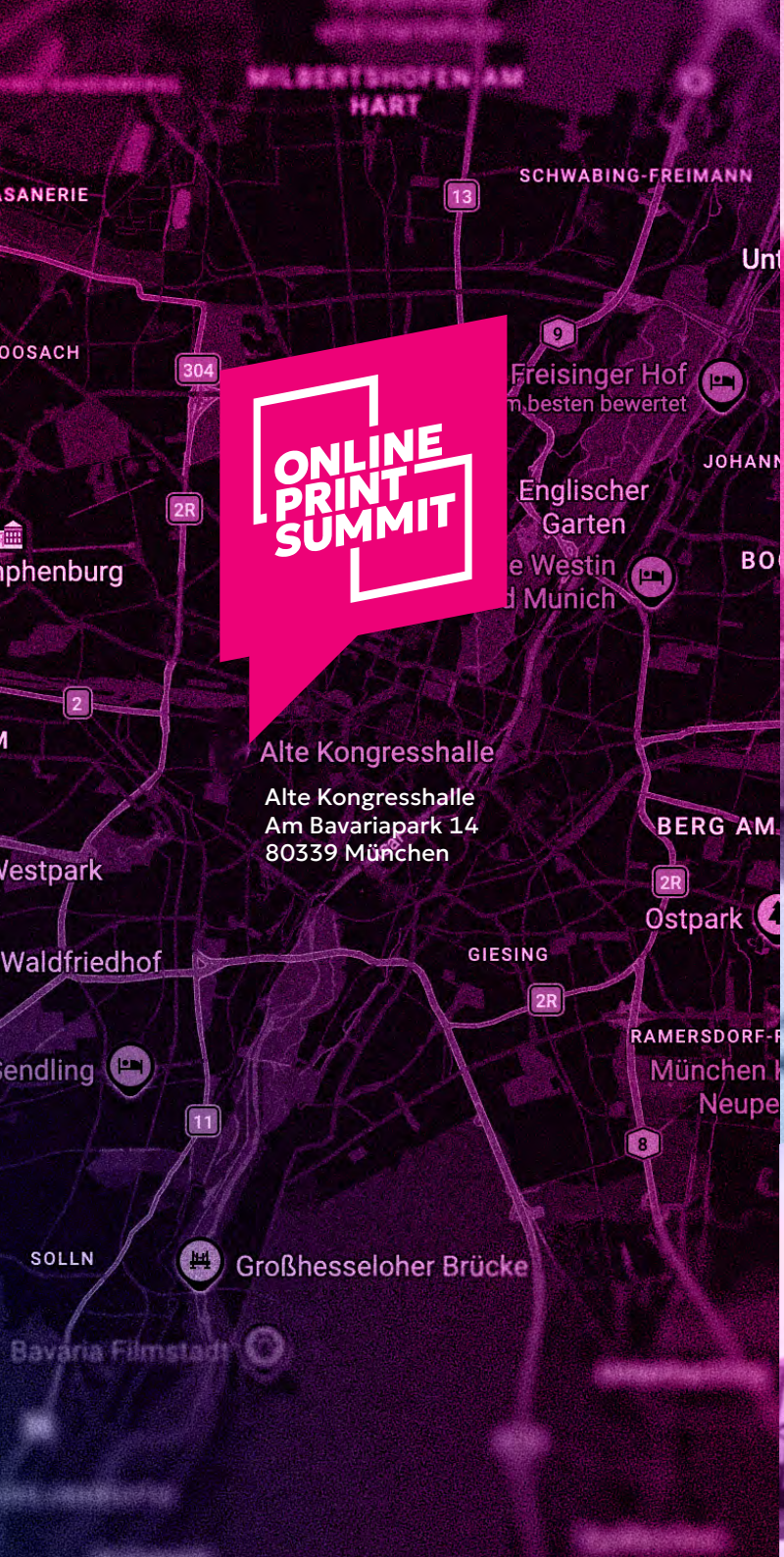
designed for a registered audience to maximise the benefits for both, partners and participants. The Executive Briefings are included in the official OPS program. Also, the rooms are technically equipped. The fee covers room rental, catering and promotion across OPS channels.

Special packages for Major Partners, Community Partners and event-related sponsorships such as for the Networking

events “Cheers & Thoughts” and “Connect & Celebrate – The Night of Visionaries & Changemakers” are available on request.

To discuss the right package, booth location or additional options, please contact the OPS team at: contact@online-print-summit.com or use the booking tool on our website: www.online-print-summit.com

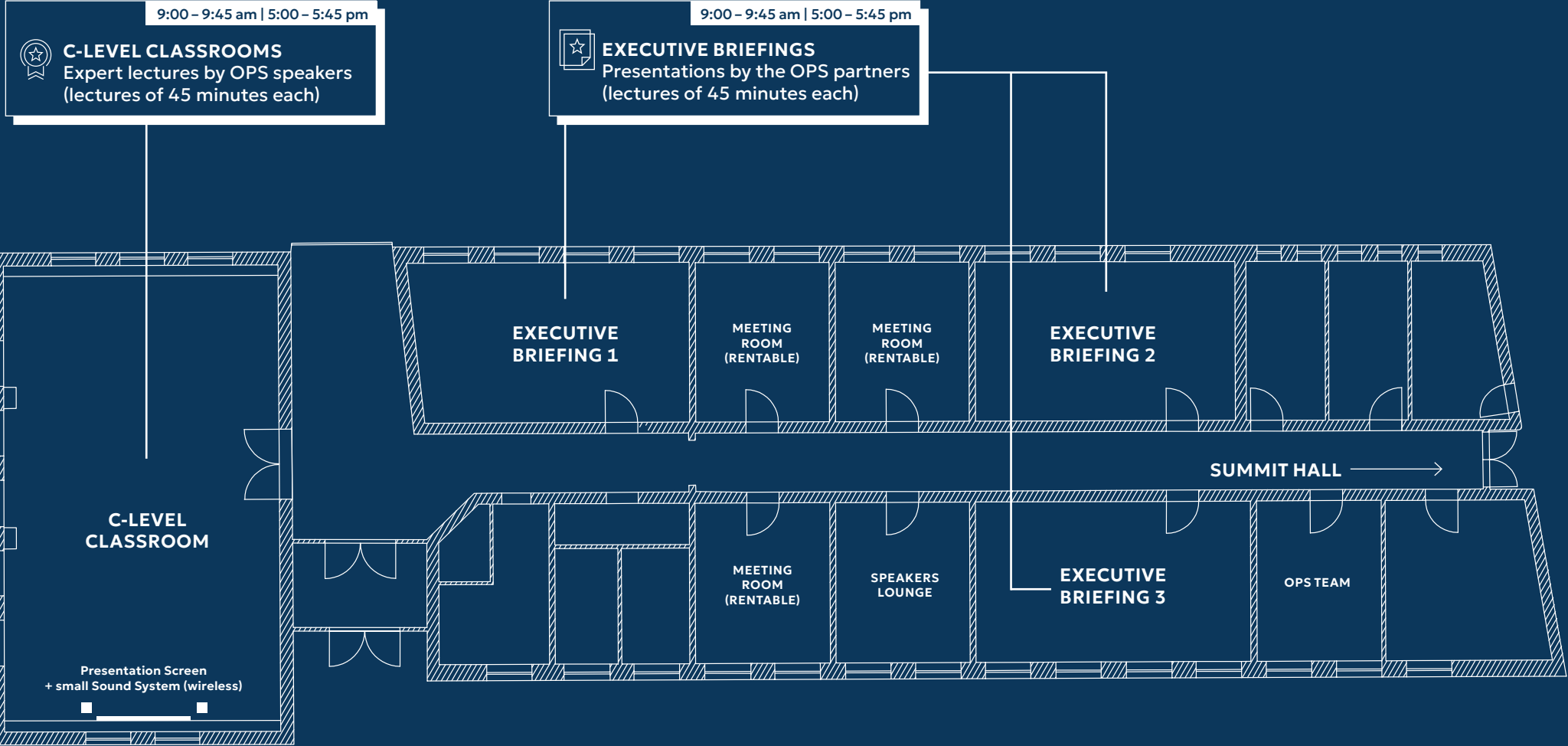
	GOLD	SILVER	BRONZE
Partner stand Equipment	approx. 6 m², 4 Bar stools, 3 high tables	approx. 4 m², 3 Bar stools, 2 high tables	approx. 2 m², 2 Bar stools, 1 high tables/counter
Admission tickets discounted tickets (20%)	3 15	2 10	2 5
Video package for partner session	incl.	incl.	Bookable for € 1.500
Logo and contact details on OPS website	incl.	incl.	incl.
Logo in the program: in print and on the website	incl.	incl.	incl.
Logo on partner screen (video wall)	incl.	incl.	incl.
Partner naming at OPS social media postings of beyond-print.de	incl.	incl.	incl.
Individual presentation on the social media channels of the Online Print Summit	incl.	incl.	incl.
Supplement for give away Goodie Bag (max. DIN A4)	16 pages / 8 sheets	12 pages / 6 sheets	8 pages / 4 sheets
Special visualization during the OPS parties	Logo large	Logo medium	Logo small
Discount for banner booking on beyond-print.de/.net (valid from partner booking until the end of the event)	30%	20%	10%
PRICES (EXCL. VAT)	12.500 €	9.500 €	7.500 €



LOCATION: ALTE KONGRESSHALLE MUNICH



LOCATION: THINK ZONE



C-LEVEL CLASSROOMS



C-Level Classrooms are compact expert sessions for decision-makers who want to discuss strategic questions in a focused setting. The sessions address topics such as market development, AI, automation, platform strategies, customer centricity and new business models in print. They create room for orientation beyond the main stage and translate broader trends

into practical implications for leadership teams. For participants, they offer direct access to expert perspectives. For partners, they create a high-value environment close to the strategic conversations that shape investment decisions, cooperation opportunities and future market positioning.

EXECUTIVE BRIEFINGS



Executive Briefings are exclusive partner-led sessions for a registered audience. They are designed for partners who want to actively contribute to the OPS program and present technologies, products, services or market insights in greater depth than a booth conversation allows. Partners are free to shape the content of their briefing and set the topic

according to their expertise, objectives and target audience. Each briefing is part of the official program and takes place in a dedicated presentation room. For partners, the format creates visibility, qualified leads and a direct link between content, expertise and business development.

PRIVATE MEETING ROOMS

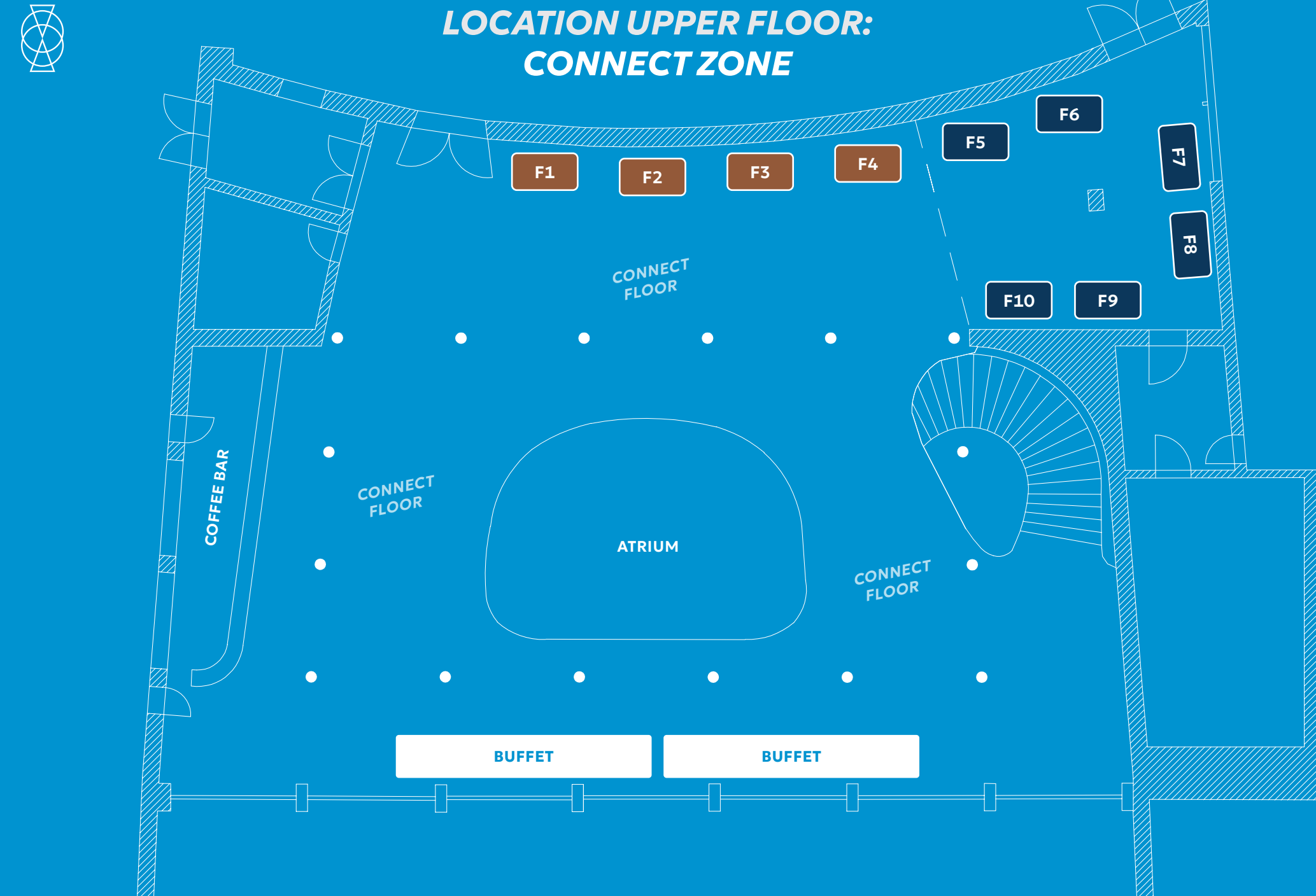


Private meeting rooms can be booked for confidential conversations with customers, prospects, partners or investors.

extension of their event presence: they protect sensitive discussions and help to make the most of the decision-maker audience on site.

Located close to the Summit Hall, they offer a professional setting for scheduled appointments during OPS. For companies with a strong sales or partnership focus, meeting rooms are a beneficial

Availability, room allocation and rental rates can be requested and booked directly via: contact@online-print-summit.com.





CONNECT & CELEBRATE



BEYOND CLASSIC SPONSORSHIP: SHAPE YOUR OWN OPS PRESENCE



Some partnerships need more than a standard package. The Online Print Summit 2027 therefore offers a limited number of special partner packages for companies that want to take a more prominent role in the Summit environment. These packages are designed for partners who want to go beyond classic visibility and become part of the way people meet, exchange ideas and build relationships at the Summit.

The Major Partner package is limited to one company only and is designed for a partner that wants maximum visibility and a strong strategic association

with OPS. It combines on-site presence, communication reach, content integration and individual coordination with the organizing team. This role is suited to a company that wants to be seen not only as an exhibitor, but as an active contributor to the strategic conversations shaping online print.

Celebration Partner packages are limited to two companies and focus on the evening and networking formats. They are suitable for partners that want to connect their brand with the social side of OPS, where many valuable conversa-

tions continue after the conference program and longstanding partnerships are initialised. These formats create a relaxed setting for personal exchange, customer relations and new business contacts beyond the formal agenda.

The Community Partner package is also limited to one company and supports the exchange between participants, partners and new target groups. It is especially relevant for companies that want to position themselves as enablers of collaboration, market development and community building in online print.

This role is about creating connection, supporting interaction and strengthening the OPS community before, during and after the event.

All special packages are arranged individually. Together with each partner, the OPS team defines the right mix of visibility, communication measures, on-site integration and additional benefits. The aim is to create a partnership that fits the company's objectives, adds value to the overall OPS experience and makes the partner's role visible in a credible, relevant and memorable way.



WHAT OUR ATTENDEES AND PARTNERS THINK



BEATRICE KLOSE
INTERGRAF

“I find it extremely inspiring to come to OPS, speak with people and gain a better understanding of what is happening in the industry right now.”



DR. DAVID SCHMEDDING
HEIDELBERG

“At OPS, you meet the right contacts in the industry – ultimately, the who’s who of web-to-print.”



PHILIPP MÜHLBAUER
THE CUSTOMIZATION GROUP

“For the TCG, the Online Print Summit isn’t just another event on the calendar – it’s a strategic forum for dialogue. Nowhere else does the range of issues truly concerning decision-makers in the online print industry today come together so precisely.”



JENNIFER KOLLOCZEK
CANON

“For us, OPS is more than a touchpoint – it keeps us close to our customers, sharpens our understanding of what matters most, and enables us to turn trends into innovations that move their businesses forward.”



JUSTIN BAILEY
HYBRID SOFTWARE HELIX

“There is a lot of energy at OPS, with exciting topics, great conversations and a strong ecosystem of people who all want to understand where online print is heading.”



HAYCO VAN GAAL
RPI PRINT

“The Online Print Summit in Munich is a mandatory event in our calendar every year – a great atmosphere to discuss trends, developments and practical solutions with peers, partners and competitors.”



LUDOVIC MARTIN
PRINT.WATCH

“The online printing industry feels like a small town on a global scale. At its heart is the Online Print Summit – the town square where everyone gathers to exchange insights on current trends and shape the future.”



ACHILLEAS GIATISIS
GIATISIS PACK SA

“At OPS, I met peers from North America, Brazil and all over Europe – clear proof that this is an international summit, not a German-only event.”



ALEXANDER SPERRFECHTER
RISSC - CHANNEL MEDIA REFINERY

“What makes OPS special is that theory and practice meet: providers meet customers, customers meet each other, and even competitors talk openly to each other.”



MANUEL STEFAN
ELANDERS DONAUWÖRTH

“The biggest added value of OPS is the network – it is truly unique in Germany, and maybe even in Europe.”



STEFAN MAIL
MAIL DRUCK + MEDIEN

“OPS is a very special event for me – almost like a family reunion where you meet colleagues and customers, network and talk about the future of online print.”



PAUL KÜNDIGER
KÖNIGSDRUCK/
DEINESTADTKLEBT.DE

“OPS is exactly the right place for online print, because this is where we discuss how to integrate our products and business models into the digital flow.”

ADVISORY BOARD –
STRATEGIC INPUT FOR A
MARKET-DRIVEN PROGRAM

The Online Print Summit Advisory Board brings together experienced entrepreneurs, market makers and industry experts from print, technology, consulting and international associations. Its role is to challenge the program, identify relevant developments early and help ensure that OPS addresses the topics that matter to the market.

The board supports the organizing team in the run-up to the event as a critical sparring partner. The focus is not on show, but on substance: well-founded content, practical relevance and a clear view of the challenges and opportunities facing online print, mass customization and digital print commerce.



ROBERT KEANE

... is the founder and CEO of Cimpress, the world’s leading provider of mass customization in the printing sector. With brands such as VistaPrint, he has built a global platform that produces billions of personalized products every year automated, digital and customized like no other company in the industry.



SVEN BURKHARDT

... is Managing Director of Elanders Print & Packaging, a leading provider of high-quality printing and packaging solutions within the internationally active ElandersGroup. With a strong focus on process automation, just-in-time production and sustainable print solutions, the company serves customers from industry, retail and the brand world. The Elanders Group has a global sales volume of around 1.3 billion euros.



HENRIK MÜLLER-HANSEN

... is the founder and CEO of Gelato, a global platform for on-demand production and logistics based in Oslo. Gelato connects creatives, brands and e-commerce platforms with a globally scalable production network in over 30 countries -quickly, locally and sustainably. The company is considered a driver of digital transformation in the print and creator economy.



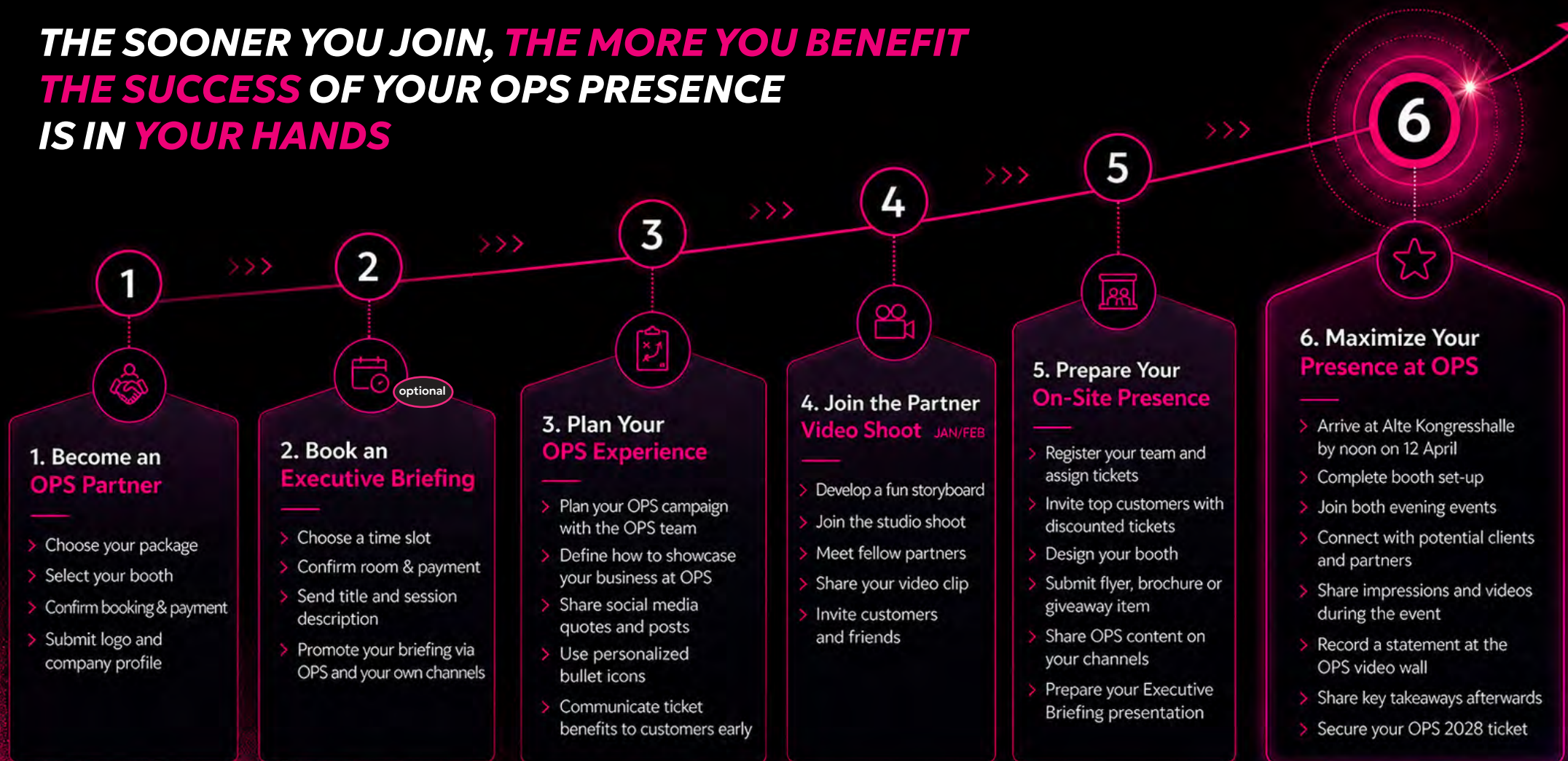
ULRICH STETTER

... is President of Intergraf, the European umbrella organization of national printing associations. As a long-standing industry expert, he is committed to the economic and technological sustainability of the European printing industry – with a particular focus on sustainability, digitalization and fair competition. Intergraf represents over 110,000 companies with around 550,000 employees in Europe.



MAKING THE MOST OUT OF YOUR OPS PARTNERSHIP

THE SOONER YOU JOIN, **THE MORE YOU BENEFIT**
THE SUCCESS OF YOUR OPS PRESENCE
IS IN YOUR HANDS



YOUR **BOOKING** FOR THE OPS 2027



CONFIRMED BOOKING

☐ Gold Partner // 12.500 €*

☐ Silver Partner // 9.500 €*

☐ Bronze Partner // 7.500 €*

☐ Media Partner (Press only)

*All prices plus statutory VAT.

INVOICE ADDRESS

Company

YOUR CONTACT PERSON FOR THE EVENT

Name

SIGNATURE, DATE, STAMP**

**With my signature I confirm that I have read and accepted the partner terms and conditions as well as the participant terms and conditions at <https://online-print-summit.de/en/terms> and privacy information at <https://online-print-summit.de/en/data-privacy/>.

DATA PRIVACY

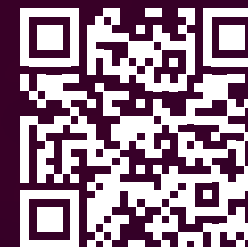
All participants in our company agree that their contact information may be shared with other OPS participants through the OPS Community Tool, provided they register for the Community Tool. We also receive the contact information of all participants who have consented to the sharing of their contact information.

☐ Yes ☐ No

PLEASE NOTE: After booking, please send your logo as PNG, EPS or SVG file and a short company description in English, if available also in German, to contact@online-print-summit.com. Logo and/or profile will be used for the OPS website, on-site decoration and banners, the printed program, videos and partner communication.



Be Part of the Online Print Community @ OPS 2027
www.online-print-summit.com



Version: 05. May 2026

Interested in becoming an OPS 2027 partner? Contact the OPS team to discuss the package, format and visibility options that best fit your objectives.

CONTACT FOR SPONSORING

Bernd Zipper // bz@zipcon.de // +49 173 2978531

E-Mail to OPS Team // contact@online-print-summit.com

ORGANIZERS

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